# Core Individual Securities Management Taxable Balanced 

## A diversified core investment strategy targeting strong returns across market cycles

This strategy seeks to provide investors with diversified and comprehensive exposure to investment opportunities through a durable multi-disciplinary investment process. We take an active approach to identify investments in both global equity markets and predominantly investment grade fixed income. Over full market cycles, we incorporate both growth and value styles in the equity selection process as well as global macro-economic and monetary policy expectations.

## Investment Overview

| Inception Date | $1 / 1 / 1995$ |
| :--- | ---: |
| Composite AUM (\$mil) | 70 |
| Strategy AUM (\$mil) | 174 |
| Firm AUM (\$mil) | 1,880 |
| Current Yield | 2.5 |

## Risk Statistics*

| Standard Deviation | 11.30 |
| :--- | ---: |
| Beta | 1.09 |
| Sharpe Ratio | 0.26 |
| Annual Turnover \% | 14.52 |

*5 year annualized

## Long-Term Return Potential

Diversified asset allocation as well as proprietary in-house research and analysis complements our client expectation to deliver reasonable risk adjusted returns regardless of market and economic environment.


| Annualized Total Return (\%) | YTD | 1-yr | 3-yr | 5-yr | 10-yr | 20-yr | Inception |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Composite Gross Return | 6.54 | 12.81 | 3.55 | 4.71 | 5.64 | 5.97 | 6.90 |
| Benchmark Return | 5.92 | 11.36 | 2.99 | 4.82 | 5.67 | 5.99 | 7.09 |

As of September 30, 2023

| Calendar Year Returns (\%) | $\mathbf{2 0 1 3}$ | $\mathbf{2 0 1 4}$ | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ | $\mathbf{2 0 1 9}$ | $\mathbf{2 0 2 0}$ | $\mathbf{2 0 2 1}$ | $\mathbf{2 0 2 2}$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Composite Gross Return | 13.14 | 5.69 | 0.98 | 6.82 | 11.33 | -2.75 | 17.96 | 12.04 | 11.08 | -14.45 |
| Benchmark Return | 13.61 | 6.07 | 0.36 | 6.62 | 11.79 | -2.86 | 17.56 | 13.19 | 9.86 | -12.87 |

## Flexible and Disciplined Implementation

We tailor our strategy for client variances including tax-efficiency by utilizing individual stock and bond positions supplemented with mutual funds and exchange traded funds to enhance and broaden asset class participation. We evaluate equity and fixed income investments based on our fundamental, valuation, and technical analysis to mitigate risk. One of the advantages of investing in individual securities is the ability to customize portfolios if necessary.

## Experienced Team

Clients interact directly with their portfolio manager to implement the investment plans. Our team of portfolio managers and dedicated research analysts average more than 20 years of investment experience. From following specific equity sectors to evaluating yield and credit curves, they have the expertise to serve individual clients as well as large corporate and charitable endowments.

[^0]First American Trust ${ }^{\circ}$
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## Portfolio Managers



Our portfolio managers are seasoned professionals who are an integral part of the client service team and average over 20 years of experience.

## Market Value Allocation*



International Equity
*as of September 30, 2023

## Investment Process

Investment selection is based on a proven process to mitigate downside risk.


Fundamental Analysis
Determines macro environment and company business profile
Valuation Analysis
Evaluates opportunities based on price comparison
Quantitative Analysis
Provides timeliness and actionable sell discipline

## Domestic Stocks Top 10 Holdings*

|  | Ticker | Security |
| ---: | :--- | :--- |
| $\mathbf{1}$ | MSFT | Microsoft Corp |
| $\mathbf{2}$ | GOOGL | Alphabet Inc - CL A |
| $\mathbf{3}$ | AAPL | Apple Inc. |
| $\mathbf{4}$ | AMZN | Amazon.com Inc |
| $\mathbf{5}$ | JPM | JPMorgan Chase \& Co |
| $\mathbf{6}$ | EMR | Emerson Electric Co |
| $\mathbf{7}$ | V | Visa Inc - Class A |
| $\mathbf{8}$ | ORCL | Oracle Corp |
| $\mathbf{9}$ | META | Meta Platforms |
| $\mathbf{1 0}$ | ABT | Abbott Laboratories |





 or losses arising from any use of this report or its contents.

# Let's get started. <br> Call us. 877.908.7878 

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877.908.7878 www.firstamtrust.com


[^0]:    Individual Securities Management Balanced Composite contains fully discretionary taxable balanced accounts managed primarily utilizing individual equity security for the large cap allocation of the portfolio and individual taxable bond or mutual funds for the fixed income allocation. The composite inception date is January 1, 1995. Composite Benchmark consists of the Russell $3000(40 \%)$, the MSCI ACWI ex US ( $10 \%$ ), the Barclays Intermediate Government/Credit Index ( $47 \%$ ) and the Lipper Money Market Index ( $3 \%$ ) since August 1, 2008. Please consult the ISM Balanced Composite performance presentation for the benchmark composite and weight changes prior to that date. The Composite Benchmark is rebalanced on a monthly basis. The Sharpe Ratio measures the risk-adjusted performance. Returns are presented gross of management fees and include the reinvestment of all income. Firm AUM includes all actual, fee and non-fee paying accounts. ISM Balanced Composite AUM includes all accounts with an objective 50/50 allocation to equity and fixed income asset classes. Strategy AUM includes all accounts within the Individual Security Management (ISM) strategy that may have the same or different objective allocations. First American Trust maintains a complete list and description of composites, which is available upon request.

